

THE LEADER'S PLAYLIST:

How Music Rewires the Way You Show Up

For anyone ready to close the gap between who they intend to be and who actually shows up under pressure.



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Most of us know exactly what we need to change.
Knowing hasn't changed it.

That's not a willpower problem. It's a wiring problem. You can't out-think wiring, but you can rewire it. And neuroscience shows that music rewires patterns faster than almost anything else.

Drawing on Susan Drumm's **USA Today** bestselling book, this keynote reveals how music primes the brain to form new pathways in a fraction of the time it takes through willpower alone. Once you understand how to use it, you can close the gap between the person you intend to be and the person who actually shows up when the pressure is on.

KEY TAKEAWAYS (YOU'LL LEAVE WITH)

- ☑ **A framework for spotting the patterns quietly running how you show up.**
The habits and reactions no one taught you and no one asked for.
- ☑ **The neuroscience of why music does what discipline can't.** What actually happens in the brain when a song moves you, and why that response is the fastest known route to new neural pathways.
- ☑ **A method for rewiring what feels stuck using music.**
How a playlist, chosen deliberately, can shift how you show up under pressure.
- ☑ **A practice for taking aligned action toward who you're becoming.**
Not just insight, but a repeatable rhythm for change.

Susan Drumm is a CEO Advisor, **USA Today** bestselling author of **The Leader's Playlist**, and Master Certified Coach. A Harvard Law graduate, she has coached billionaire CEOs and executive teams at Oracle, KPMG, ViacomCBS, Cisco, L'Oréal, A+E Networks, and Etsy. She hosts **The Enlightened Executive**, a podcast ranked in the top 1.5% globally.

"An incredible new look at using music to improve our leadership, behavior, and, ultimately, our lives!"

- Dr. Marshall Goldsmith, Thinkers50 #1 Executive Coach & New York Times Bestselling Author



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