

THE LEADER'S PLAYLIST:

Use the power of music to break patterns and unleash a new world for you and your team.

VIACOMCBS

KPMG

CISCO

A+E NETWORKS

L'ORÉAL PARIS



Unlocking Leadership Through Music and Neuroscience

Many leaders struggle with deeply rooted patterns that prevent them from evolving rapidly enough to lead and manage change. To lead in today's environment - full of unprecedented levels of disruption—leaders need new ways to think, act, and inspire.

**Breaking free from deeply ingrained habits isn't easy—
unless you have the right tools.**

THE LEADER'S PLAYLIST KEYNOTE

In her dynamic 60-minute keynote, Susan Drumm reveals a revolutionary process that uses music and neuroscience to break through limiting leadership patterns and spark transformative growth. Your audience will:

- Discover Hidden Patterns:** Identify and shift the limiting beliefs holding back your leadership potential.
- Get Science-Backed Insights:** Learn how music engages all regions of the brain to create lasting behavior change.
- Access Practical Tools for Change:** Build a personalized playlist to reshape your mindset and elevate your team's performance.

Susan Drumm works with billionaire CEOs, high-profile political figures, Fortune 100 teams, successful entrepreneurs, and rising star executives, along with brands like Oracle, KPMG, ICONIQ, L'Oreal, and Microsoft.

Over the past two decades, she has been instrumental in building high-performance teams to lead in today's disruptive environment, enabling them to unlock their leadership potential, resulting in multi-million-dollar growth.

Her unique blend of expertise, derived from her MA in acting, J.D. from Harvard Law School, and strategy consulting at The Boston Consulting Group, sets her apart as "the real deal" and an outstanding speaker.

"An incredible new look at using music to improve our leadership, behavior, and, ultimately, our lives!"

- Dr. Marshall Goldsmith, Thinkers50 #1 Executive Coach & New York Times Bestselling Author

